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FOR IMMEDIATE RELEASE
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Grand Opening of Vancouver Island's First "Green & Go" Biofuel Station

Duncan, BC, November 16, 2015

Cowichan Energy Alternatives (CEA), the Cowichan Bio-Diesel Co-op (Co-op) and the Cowichan Valley Regional District (CVRD) invite you to the official public opening of Vancouver Island's first "Green & Go" Biofuel Station. The station provides a full range of GHG-reducing biodiesel blends for use in any diesel car, truck, bus or machinery.

COWICHAN "Green & Go" BIOFUEL STATION (OFFICIAL OPENING)
2 PM THURSDAY, November 19th, 2015
WHERE: The Cowichan Biofuel Facility - located at the CVRD Bings Creek Recycling Centre
3900 Drinkwater Road, North Cowichan, British Columbia

The new biodiesel blending pump and Point of Sale (PoS) technology will provide drivers with an easy and secure way to access clean, renewable biodiesel after they create a user account at www.biopay.org. Biodiesel is a proven fossil-fuel-alternative that reduces harmful pollution while increasing a vehicle's engine life. The pump's PoS will provide each member with a transaction record that shows greenhouse gas (GHG) reductions with every fill up.

Representatives from CEA, CVRD and the Co-op will be available to answer questions about this local sustainable biodiesel solution. Guests and media will be able to see first-hand how easy it is to use the new biofuel pump and how anyone can become a member of the Co-op to gain access to this carbon neutral fuel.

'Sustainable Solution in Action' - The Cowichan Biofuel Facility is a homegrown centre for recycling commercial and residential waste cooking oil into environmentally-friendly biodiesel for local use as a petroleum diesel substitute. This demonstration facility is the first of its kind in North America and a model for communities seeking sustainable solutions that support the development of a local, low-carbon economy. It is the result of a unique partnership between the Cowichan Valley Regional District, Cowichan Bio-Diesel Co-op and Cowichan Energy Alternatives, and is part of the growing BC Biofuel Network. Financial support was provided in part by Vancity.

Biodiesel in its pure form (B100) can be used as a complete substitute for petroleum diesel fuel or it can be blended with regular diesel at the new Green & Go biofuel station to whatever blend is required (B5, B20 and B50). This makes biodiesel an important renewable energy solution that can be used now with available diesel engine technology to immediately reduce GHG emissions and other harmful pollutants. In North Cowichan where the pump is located, 73% of the community's GHG emissions are produced by transportation. The sustainable fuel alternative offered at the Cowichan Biofuel Facility, now made even more accessible through the Green & Go Biofuel Station, will enable our community to address one of its biggest environmental challenges.

Please join us to celebrate this important step to help address our community's greenhouse gas (GHG) emissions and energy security in the Cowichan Valley.

